

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.



• The Home of the Pansy •



F A L L

1 9 4 1

HERE is a surprise for the new customer—a mixture with a large proportion of flowers with solid colors and unusual markings.

Everlasting roguing during bloom-time—pulling up every plant with flowers that do not come up to our ideal and adding new solid colors as fast as they appear—keeps this mixture one we are proud of.

Here the rich shades of red and pink, yellow and bronze, dainty lavender and the dusky blues and blacks predominate.

Pitzonka's Prize Mixture is unique in being the only Pansy Mixture having such a large percentage of these desirable solid colors. Valuable not only for bedding and edgings, but it furnishes the dark colors in quantity for special decorative work.

PITZONKA'S *Prize Mixture* of PANSY PLANTS



REGULAR SIZE PLANTS

\$1.75 per 100
\$12.00 per 1000
5000 or more, \$11.00
per 1000

LARGE PLANTS

\$2.25 per 100
\$17.50 per 1000

Not less than 50 of a size at the 100 rate; 250 at the 1000 rate.
Be sure to state size and quantity wanted.

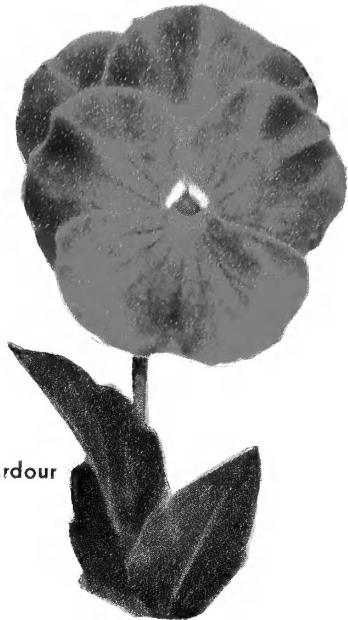
DID you know that the English Daisy was once the greatest rival of the Rose? In the 14th Century the ladies-in-waiting in the English court used to while away their time discussing the relative merits of these two favorite flowers. To be sure, they never reached any logical conclusions.

PITZONKA'S PANSY FARM
BRISTOL PENNA.

The Very Latest

Pansies are not merely old-fashioned plants—they can be traced back in history for many generations.

Ardour

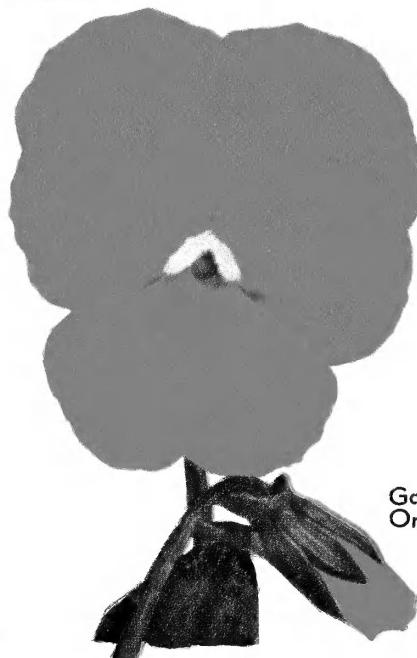


New! BABY PANZY ARDOUR

This is one of the richest colored of all the Baby Pansies. The almost round flowers are velvety brown or maroon, some lighter, some darker, but always some shade of brown. The darker flowers are especially velvety while the lighter ones show golden tones on the lower petal. They are spicy fragrant and a bowl of them makes a splendid decoration.

Growth is compact and the light green foliage stands hot weather.

\$1.50 for 25, \$4.00 per 100



Gold
Orange

Gold Orange

Not a Giant but a richly colored flower averaging 2 inches in diameter and with stems long enough to cut. In a solid bed the golden orange color of the flower furnishes a mass of color one will not soon forget, and it will find many places in decorative work.

The compact plants bloom well during hot weather.

\$1.25 for 25, \$3.50 per 100

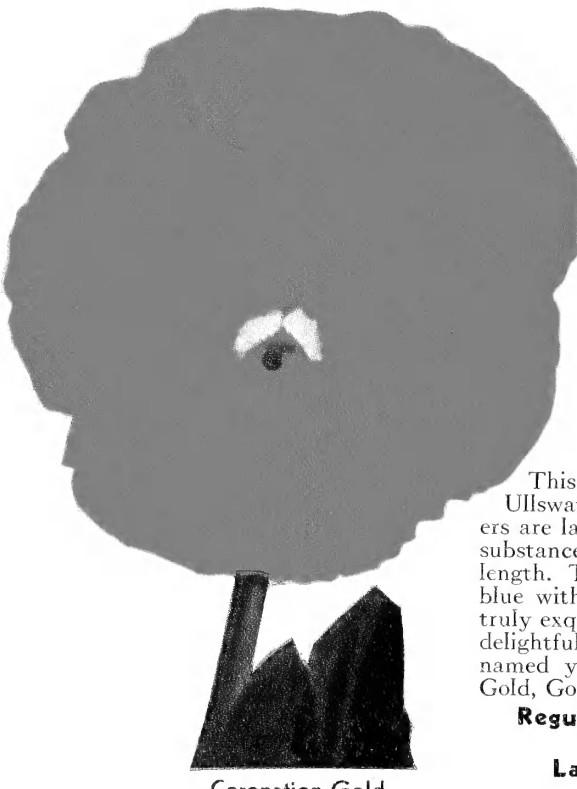


Copper Lustre

Copper Lustre

Copper Lustre is a Masterpiece Pansy with lovely ruffled petals of that heavy velvety texture one likes to feel as well as look at. The color of the large blotch, which covers all but the edges of the three lower petals, is the darkest of seal-brown, while the two upper petals and the edges of the lower ones are a distinct rich shade of brownish burgundy. It is a nice long-stemmed flower and is deliciously fragrant, making an ideal Pansy for cutting.

Fine plants, \$1.25 for 25, \$3.50 per 100



Coronation Gold

Coronation Gold

This great Pansy won the coveted Award of Merit in the 1939 All-America Seed Selections. It is a shapely bloom, irregularly round, with the edges of the petals daintily crinkled. Stems of good length and a spicy fragrance make it desirable for cutting. Vigorous, healthy plants hold the flowers erect.

\$1.25 for 25, \$3.50 per 100



Lake of Thun

This great Pansy, which is also known as Ullswater, is the loveliest of all blues. Flowers are large, the heavy petals have splendid substance, and the stems are of good cutting length. The color is the richest ultramarine-blue with a darker blotch on each petal—a truly exquisite flower. Plant a solid bed for a delightful picture or try it with one of the named yellow Pansies, such as Coronation Gold, Gold Orange, or Yellow Master.

**Regular size plants, \$1.75 per 100,
\$12.00 per 1000**

**Large plants, \$2.25 per 100,
\$17.50 per 1000**

SEE OUR GIANT-FLOWERING MIXTURE OF PANSIES ON BACK COVER

PANSIES

Novelties

Every year we test and study the new introductions from foreign and American growers, and we are offering 6 Novelties that we believe are best adapted to general garden use.

BERNA. A Swiss Giant with large, well-formed flowers of fine texture in a striking velvety violet-blue, with dark centers.

GIANT LAVENDER. Pleasing shade of lavender with slight variation. Flowers of fine texture borne well above the foliage on strong, stiff stems.

GIANT RED. One of the outstanding varieties in our seed-beds this year. Careful selecting has resulted in nice large flowers in wonderful shades of red. We do not hesitate to say that for those interested in red Pansies this variety has no equal.

MAPLE LEAF, VIOLET JEWEL. Maple Leaf type with the same heavy foliage and large flowers. Rich purple.

SUPER MAPLE LEAF GIANTS. This variety was introduced a few years ago. Has unusually attractive, thick foliage and large, round flowers, 4 inches and more across, of a heavy velvety substance. Flowers blotched in purples, yellows and other variegated shades. Strong, stiff stems make it very desirable for cut-flower purposes.

Prices of Novelties: \$1.00 per 25,
\$2.50 per 100, \$20.00 per 1000

CORONATION GOLD. See description and illustration in color on page 2.

GOLD ORANGE. See description and illustration on page 2.

Not less than 50 plants at 100 rate

Add color charm to your garden with Pansies, English Daisies, Forget-me-nots and Violas . . .

PANSIES, Violas, Forget-me-nots and English Daisies are an indispensable part of every well-planned spring garden. They can be used in sunny or in shady locations in the rock-garden, in formal plantings, as edgings or as ground-covers. In fact, few groups of plants pay greater dividends in color.

Almost every garden-maker thinks in terms of borders and edgings and these are always effective. Let us not forget that there are usually many bare spots in a spring garden because some perennials are slow in starting. We would like to suggest the use of broad masses of English Daisies and Forget-me-nots in the foreground of your perennial border. Wherever possible make the masses irregular.

If you are especially color-conscious, select named varieties of Pansies. You can have delicate color effects that will combine well with your Narcissus and Tulips, early-flowering perennials and spring-flowering shrubs.

Forget-me-nots make delightful blue carpets in partially shaded areas. When English Daisies are interplanted, the large round blossoms look like so many jewels set in a rich-textured background.

The effectiveness of color masses in your rock-garden is dependent largely on the way in which you plant; avoid spotty effects which usually result from setting out plants in small groups. Think in terms of broad masses.

For too long we have thought of these spring flowering plants primarily from the standpoint of formal beds. And yet, Pansies and Violas, English Daisies and Forget-me-nots are among the most informal plants in the spring garden.

Think of your garden primarily as a place where you make an ever-changing series of pictures throughout the year. With this notion in mind, use your plants as the pigments for your color effects. This indeed is a great lesson from nature.

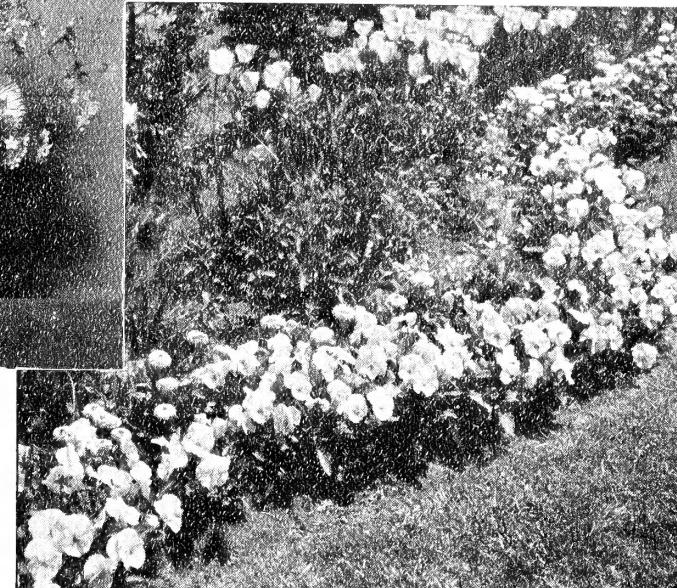
PRETTY nosegays or tussie-mussies, as Elizabethans called them, can be made by using the small-flowered English Daisies as a center, surrounded by Forget-me-nots. A ruff of lace paper or a doily completes the bouquet.



ABOVE—English Daisies and Forget-me-nots make a delightful bouquet.

LEFT—English Daisies in a formal border.

RIGHT—White Giant Pansies used effectively.

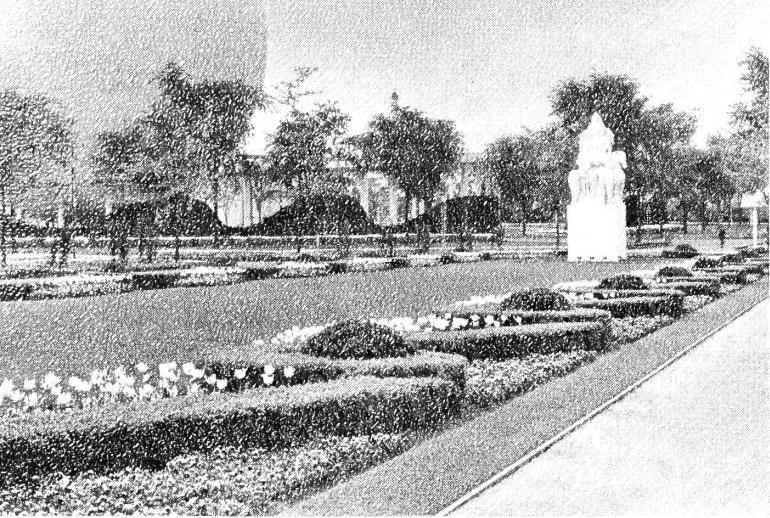


SEND FOR OUR COMPLETE PERENNIAL CATALOG—TODAY

PANSIES

Named Varieties

FURNISHED IN SEPARATE COLORS



Pitzonka's Pansies at the New York World's Fair

Over 400,000 Pitzonka Pansies decorated the grounds at the 1939 New York World's Fair and proved so satisfactory to the Fair Management and were so admired by visitors that Pitzonka was asked to furnish the Pansies again in 1940.

We feel pretty good about these two orders, first because we were given the first order and then to have it repeated the following year.

Just as in the World's Fair case our customers come back to us year after year, knowing that they will get healthy, well-rooted, true-to-name plants and viable seeds which also give satisfaction.

Pansies in large flat pots or in strawberry jars make delightful accents of color for porches and terraces.

- | | |
|----------------------|------------------|
| 1. Alpenglow | 4. Bronze |
| 2. Blue Boy | 5. Yellow Master |
| 3. Lord Beaconsfield | 6. Berna |

(1)

(2)

Regular Size Plants, \$1.75 per 100, \$12.00 per 1000

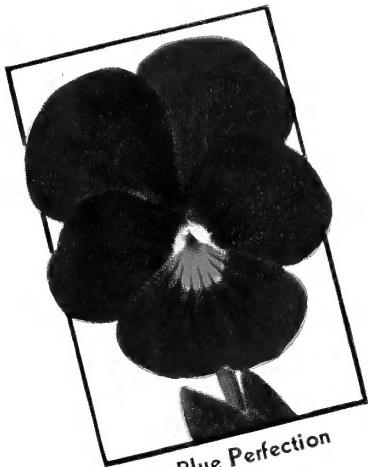
Large Plants, \$2.25 per 100, \$17.50 per 1000

We do not supply less than 50 plants of any one color. 50 plants at the 100 rate; 250 at the 1000 rate

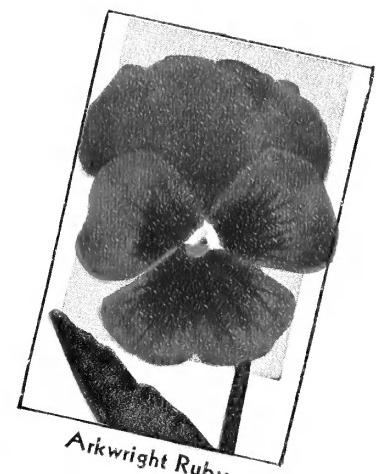
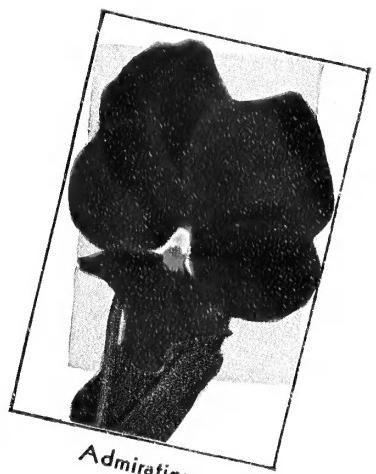
**Be Sure to State Size and Quantity Wanted
An Order Must Amount to \$2.00 or More**

Did you send for our complete Catalog of Hardy Plants?





Viola Floraire



VIOLAS . . tufted Pansies

All varieties in this list are adapted for bedding purposes, and are almost indispensable for Spring gardening. Various colors can be selected to work out extremely interesting color schemes. If the plants are set in the early Fall so they may be

established before freezing weather, they will give an abundance of flowers in the early Spring. If dead blossoms are removed regularly, new flowers will appear and the plants will continue to bloom throughout the Summer. If the plants become too tall during the summer months, they may be cut back and allowed to produce new foliage.

Recent Viola Novelties

ARKWRIGHT RUBY. Large-flowering type. Color, a beautiful bright rosy crimson, with terra-cotta shadings, making it an outstanding variety. Very fragrant and desirable.

BEAUTY. An exquisite flower of the Floraire type with lower petals of the same rich violet while the upper petals are light violet-purple. A light zone is decorated with violet ray-lines. Plants are compact.

CHANTREYLAND. Lovely roundish Violas which appear to be rich apricot but when examined closely the center of the flower seems to be sprinkled with brick dust. A profuse bloomer, it also has a spicy fragrance.

FLORAIRE. This alpine prize was developed by the late Monsieur Correvon and blooms profusely in April and right through Summer. Flowers of violet-blue and white.

PURPLE QUEEN. A "different" Viola with all five petals of one shade of purplish violet, each petal marked with almost invisible lines. A long-stemmed, fragrant flower.

YELLOW GEM. Another large-flowered, deep pure yellow.

Small-Flowering Varieties

BOSNIACA. Deep pink. Dwarf; free flowering. Excellent for rockeries and edgings as it blooms the entire season.

English Daisies, *Bellis perennis*

Especially adapted for bedding, for edging borders and pools, and extremely desirable for giving touches of color to the rock-garden in early Spring. In moist, shady places they will continue to bloom well into the Summer. The plants should be mulched lightly in sections of the country where the ground freezes. Cultural directions same as for pansies.

BOWLES' BLACK. Upright plants literally covered with small purple-black flowers with a tiny eye of gold.

KING HENRY. A two-toned Viola in that the upper petals are a somewhat lighter shade of violet-purple than are the lower ones. A light zone on the lower petals is rayed with deep violet lines. Compact plants.

JACKANAPES. A saucy little Viola making one think of Johnny-jump-ups. The upper petals are rich violet-purple, the side petals clear yellow, and the large lower petal deep orange-yellow, the three yellow petals lined with brown.

JOHNNY-JUMP-UP. The old popular favorite in variable combinations of purple, blue, and yellow.

Plants, \$2.50 per 100

Not less than 10 plants of any one of the above varieties

Violas You Should Grow

Admiration. Deep violet. Well named because of its beauty.

Blue Perfection. Light blue with yellow eye.

Lutea Splendens. Golden yellow. Lovely with blue varieties.

White Perfection. Clear white. One of the most desirable.

Mixed Varieties. For this mixture we grow many different varieties, so there may be a wide range of color.

Plants, \$1.25 per 100, \$9.00 per 1000

Not less than 25 plants will be furnished in any one color

Longfellow. Rose color. Free blooming, but the flowers are smaller than those of the Monstrosa strain.

Monstrosa. Surpasses all others in vigorous growth and extra-long stems. Large double flowers. We offer Monstrosa **Dark Rose, Rose, White** and **Mixed Colors.**

Monstrosa tubulosa, Etna. Quilled flowers which are slightly smaller than the other Monstrosa varieties. The color is a beautiful dark red.

Plants, \$1.00 per 100, \$7.50 per 1000

Crispa, Cherry. A compact button type producing bright cherry-red flowers $\frac{1}{2}$ to $\frac{3}{4}$ inch in diameter on 6-inch stems. A very profuse bloomer that is particularly effective in mass plantings. **\$1.25 per 100, \$9.00 per 1000.**

Not less than 50 plants at 100 rate; 250 at 1000 rate

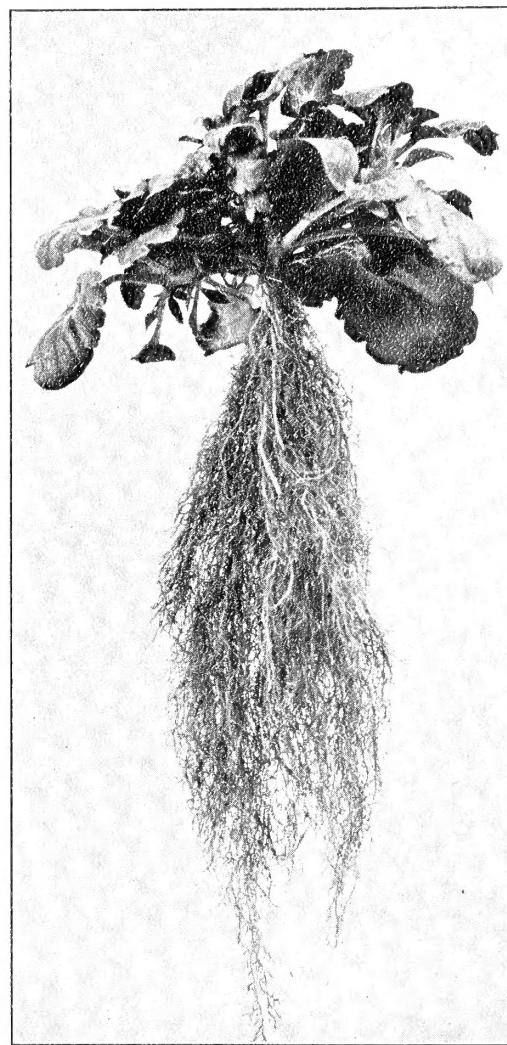
AN ORDER MUST AMOUNT TO \$2.00 OR MORE

SIMPLE . . . SUGGESTIONS

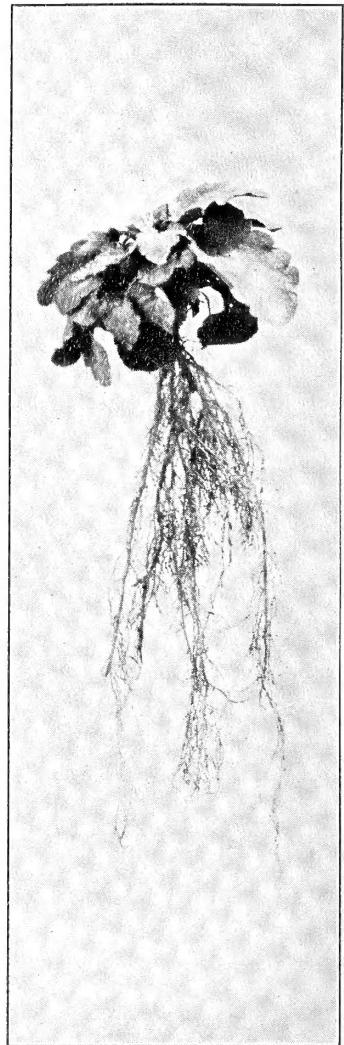
For Growing Pansies

We specialize in Pansy Plants and in Pansy Seed, and have had many years' experience in growing plants and in selecting strains and varieties. Naturally, we have learned many things about Pansies and are convinced that anyone can succeed in Pansy culture, provided the soil is in good condition and certain simple rules are obeyed. Here is some information that we know will be helpful.

1. Select a sunny location, but if possible a place that will receive some shade in the afternoon. Good garden soil will be satisfactory, provided drainage can be furnished; if drainage is lacking, raise the bed about 4 inches above the surrounding soil, adding a considerable amount of sand and plenty of humus.
2. Cover the entire bed with 1 inch or more of well-rotted stable manure if it can be obtained. If you cannot secure stable manure, use pulverized sheep- or cow-manure. This covering should be turned under to a depth of 6 to 8 inches, letting it stand for several weeks and dug back just before setting the plants.
3. If the soil on the bed is dry it should be soaked thoroughly and allowed to dry off until it is not sticky; then pulverize it to a depth of about 6 inches, firm it, and set the plants not less than 4 inches apart—a greater distance if you have the space. They should be set only as deep as they were in the nursery, and the crown should not be covered. Water the bed after planting and give shade during the middle of the day until the plants are well rooted.
4. After the plants have become well established, at intervals of 6 to 8 weeks, give an application of pulverized sheep- or cow-manure, or commercial fertilizer, which must be used strictly according to directions. Pansies are heavy feeders and in order to have large and richly colored flowers the soil must be very rich.
5. After the ground is frozen hard, a light mulch of hay or straw will be required. Do not cover the bed so heavily that the plants cannot be seen, or they will be smothered. In our nursery we find that about the middle of December is the proper time to cover the plants.



LARGE SIZE



REGULAR SIZE

Please study these two pictures. Both are much reduced from natural size, but they do tell a real story of Pitzonka's Pansy Plants.

The first picture shows the type, foliage, and the root-growth of our Large Pansy Plants. These Large Plants are a little older than the Regulars, are larger and better developed, and therefore bloom quicker and give large flowers from the start. The Large Plants are recommended for greenhouse Winter blooming.

One of Pitzonka's Regular Size Pansy Plants is pictured in the second illustration. These are younger plants, but are grown under exactly the same conditions and culture as the Large Plants. They will be a little longer in developing but will give just as fine flowers when fully grown. All they need is a little more time.

We Have Another Catalog

While we specialize in Pansies and Violas and this booklet is devoted wholly to these specialties we want our customers to know that we also issue a catalog of Hardy Plants.

Our Hardy Plant or Perennial Catalog lists all the novelties we have found worthy and all the dependable hardy plants which make a garden the place of beauty and fragrance that a good garden is.

If interested ask for our Perennial Catalog.

SEND FOR IT TODAY

SATISFACTION GUARANTEED OR MONEY BACK

ORDER BLANK

Amount Enclosed, \$

PITZONKA'S PANSY FARM

"The Home of the Pansy"

BRISTOL, PA.

Date _____ 194 _____

Gentlemen: Please send the plants listed below to

Name _____

Box No. _____

Post Office _____ **Box No.** _____

City _____ State _____

Ship by _____ Mail Envelope _____ Shipping point _____

Not less than 50 plants at the 100 rate, 250 at the 1000 rate *Shipping charges*

AN ORDER MUST AMOUNT TO \$2.00 OR MORE

TOTAL

SHIPMENTS ARE PREPAID ONLY WHEN NECESSARY CARRYING CHARGES ACCOMPANY ORDER

See other side for table of shipping rates

Directions to Customers

ORDERING

We aim to execute orders as soon as received, but in the rush season slight delays are unavoidable, and when such is the case an acknowledgment will be sent at once. If you order early and give a shipping date, we will be pleased to ship so that the orders reach their destination on or about the date specified. When no shipping instructions are given, orders are filled in the rotation in which they are received.

TERMS

Those desiring to open accounts will please furnish references from three parties with whom they have had credit relations and allow sufficient time for us to investigate; otherwise cash must accompany order.

Remittances should be made by Post Office Money Orders, Drafts on New York or Philadelphia banks, or Express Money Orders, in amount sufficient to cover the complete order. Where it is impossible to obtain these, the letter should be registered. We cannot guarantee receipt of money sent in any other way. We reserve the right to decline C.O.D. orders.

No charge is made for boxes or packing, *except on shipments sent Parcel Post prepaid*, and the additional cost for packing, and postage on these is covered by the additional 10 and 15 per cent as per table of rates.

In filling out your order, always give shipping directions, and write *Name and Address distinctly* on each and every order.

SHIPPING

It is customary for our patrons to receive their orders from us in perfect condition. However, there are times when plants arrive slightly withered. When that happens, place only the roots in water, in order to revive them. Never set out a withered plant.

Claims for shortage, etc., must be made within five (5) days after receipt of goods.

HOW WE SHIP

All orders are forwarded by Express or Parcel Post, purchaser paying charges. For those of our customers who wish their orders sent by Parcel Post, prepaid, additional charges must be added for special packing and postage. Rates as per states are listed hereon.

Express and Parcel Post Rates

*10 per cent additional
to the following states:*

Connecticut
Delaware
District of Columbia
Maryland
Massachusetts
New Hampshire
New Jersey
New York
Pennsylvania
Rhode Island
Vermont
Virginia
West Virginia

*15 per cent additional
to the following states:*

Indiana
Kentucky
Maine
North Carolina
Ohio
South Carolina
Tennessee

*20 per cent additional
to the following states:*

Alabama
Arkansas
Florida
Georgia
Illinois
Iowa
Kansas
Louisiana
Michigan
Minnesota
Mississippi
Missouri
Nebraska
North Dakota
Oklahoma
South Dakota
Texas
Wisconsin

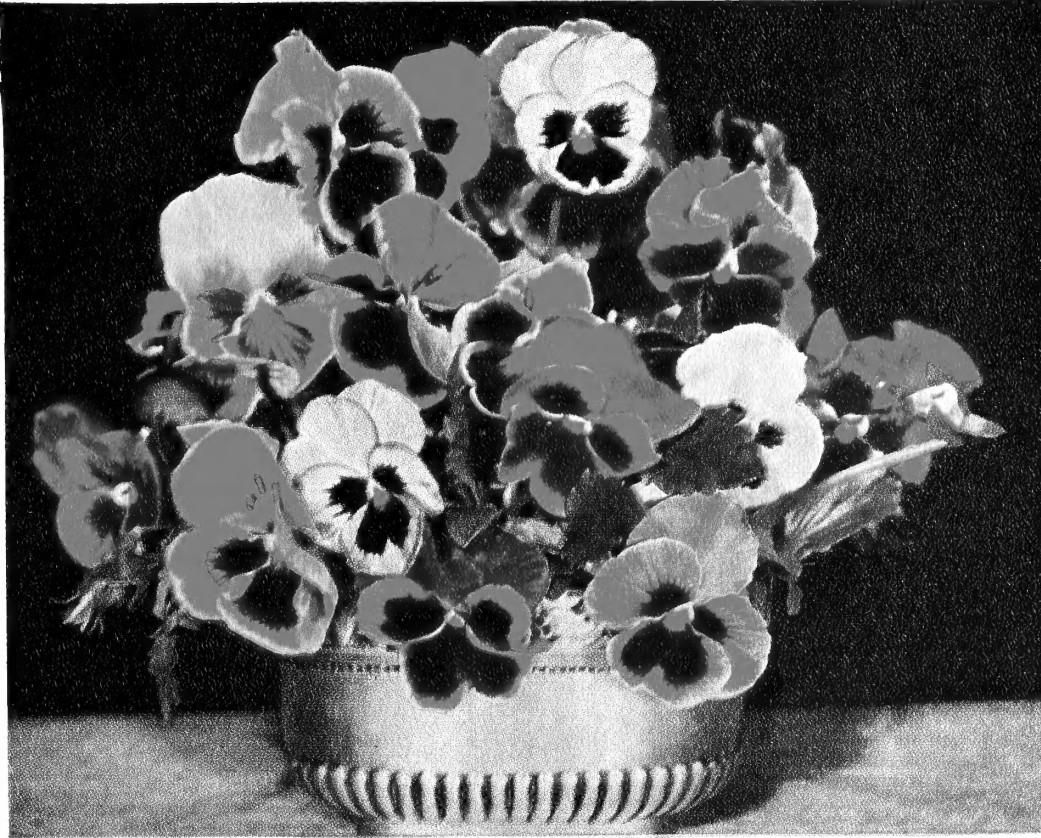
PITZONKA'S PANSY FARM . BRISTOL, PA.

PANSY SEED

It must be properly matured and harvested; it must be fresh; it must be strictly true to variety name. Pitzonka's Pansy Seed fills all these demands. The seed-stock plants are grown in our own fields by experienced men; at the proper time the seed is harvested, cleaned, and stored under conditions that insure a high percentage of germination. For description of varieties, see pages 2 and 4.

Pkt.

Pitzonka's Cut-Flower Mixture	\$1 25
Pitzonka's Giant-flowering Mix-ture	75
Pitzonka's Prize Mixture. See page 1	1 25
Alpenglow	75
Blue Boy	75
Bronze	75
Yellow Master	75
Golden Yellow	75
Lake of Thun	75
Lavender Shades	75
Lord Beaconsfield	75
Super Maple Leaf Giants	75
Giant Red	75
Royal	75
Giant White	75
Coronation Gold	1 25
Maple Leaf, Violet Jewel	75



VIOLA SEED

Tufted Pansy

This seed is from selected plants, grown in our own seed-beds, and is clean, of high germination, and true to name. For description of varieties, see page 5.

Pkt.

Admiration	\$0 75
Blue Perfection	75
Lutes Splendens	75
White Perfection	75
Mixed	75
Arkwright Ruby	1 00
Jackanapes	1 00
Bowles' Black	1 00
Chantreyland	1 00
Floraire	1 00
Yellow Gem	1 00
Johnny-Jump-Up	1 00
King Henry	1 00
Purple Queen	1 00

PITZONKA'S Cut-Flower Mixture

We have spent years building up this Mixture by selecting only long-stemmed flowers for seed. Roguing acres of Pansies to keep them up to ideals is not a job for off days but a chore which must be faithfully followed all during bloom time. Most gardeners would be glad to have the plants we throw away, as most of them are fine Pansies, but in this case those discarded are pulled up because the stems were too short, or the flower just did not belong. We were determined to develop a long-stemmed strain and here it is.

The plants are compact—not straggly—able to hold the flowers off the ground, the heavy 6-inch stems hold the flowers upright, and best of all they are fragrant, adding to their cut-flower value.

We aim to have at least 50 per cent in shades of red with variegated colors making up the remainder.

**Regular Size Plants, \$1.75 per 100, \$12.00 per 1000
Large Plants, \$2.25 per 100, \$17.50 per 1000**

Not less than 50 of a size at the 100 rate; 250 at the 1000 rate

VIOLA, KING HENRY

is a compact-growing Johnny-jump-up which runs true to color and endures the hot weather in a most amazing way.

In Elizabethan times Violas were always associated with Roses. We have seen many lovely old-fashioned gardens where Johnny-jump-ups and other small Violas were used as ground-covers, especially in beds of old-fashioned Roses.

ENGLISH DAISIES

bloom abundantly in a cool greenhouse during the winter months.

AN ORDER MUST AMOUNT TO \$2.00 OR MORE

**GARDENERS WILL FIND BOTH PANSIES AND FORGET-ME-NOTS ACCEPTABLE SUBSTITUTES
FOR BULBS WHICH WILL BE SCARCE THIS FALL**

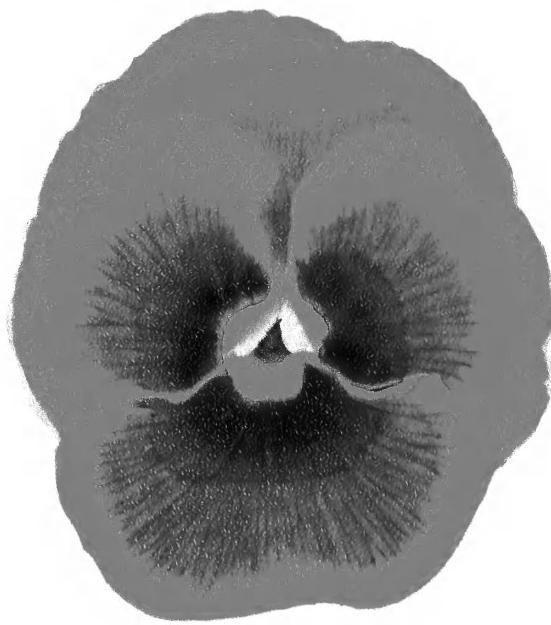
• The Home of the Pansy •



F A L L

1941

PITZONKA'S
Giant-flowering Mixture
of PANSY PLANTS



IN THIS Mixture we first look for size and then from the largest flowers we find selections are made of the most desirable types and colors. The usual Pitzonka roguing and adding to, keeps this mixture up to the standard set by us several years ago.

The picture above was made from a bowl of flowers picked from a bed of this mixture. A planting of our Giant Flowering Mixture should give you at least 75 per cent of flowers of the striking variegated type shown here.

The plants are compact, with healthy clean foliage and produce their flowers on long stems suitable for cutting.

Try the Giant Flowering Mixture where large Pansies are wanted.

**REGULAR SIZE
PLANTS**

\$1.00 per 100
\$7.50 per 1000
5000 or more, \$6.50
per 1000

LARGE PLANTS

\$1.40 per 100
\$10.75 per 1000

*Not less than 50 of a size at the 100 rate; 250 at the 1000 rate.
Be sure to state size and quantity wanted.*

OFTEN, in late May, Pansies become leggy and unattractive in a garden. To revive the plants, cut back the long growth to the crown, loosen the soil around the plants and dig in a little fertilizer. You will be more than repaid with an abundance of young growth and new flowering stems. The same treatment should be given Violas.

PITZONKA'S PANSY FARM
BRISTOL PENNA.